

# NEW AMSTERDAM PARTNERS LLC

## PROTECTING YOUR PRIVACY

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At New Amsterdam Partners, LLC (“NAP”) we value and respect the trust you have placed in us to manage your assets. Inherent in such trust is our commitment to act diligently and responsibly in safeguarding and protecting the personal and financial information that you provide to us. This notice summarizes the practices and policies adopted by NAP for the collection, use and sharing of “nonpublic personal information” about you.

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### How We Protect Your Nonpublic Personal Information

- **Systems:** We maintain physical, electronic and procedural safeguards to protect the nonpublic personal information that you provide. We monitor and update such security measures as needed to respond to changes in our business operations and to prevent the unauthorized disclosure of your personal information.
- **Personnel:** We restrict access to nonpublic personal information about you to personnel based on their responsibilities and only as required to service your account. All personnel are also required to adhere to the confidentiality guidelines included in NAP’s Code of Ethics.

### What Information Is Collected From You?

As a registered investment advisor, we are required to obtain certain information from you to meet legal and regulatory requirements. We only collect personal information that is so required or is necessary to effectively manage your account. Such information may include:

- Personal information, such as your name, address (including an e-mail address), social security number, assets and income.

- Financial information about transactions conducted through us, such as account balances, investment types, parties to transactions and account usage.

### **What Information Do We Disclose About You?**

We do not disclose nonpublic personal information about our customers or former customers except as permitted by law. This means that we may disclose customer information to nonaffiliated third parties:

- To efficiently manage your account. For example, if you ask that assets be transferred from another financial institution to NAP, we will need to provide certain information about you to that company to complete the transaction.
- To protect the security of your records. For example, to suppliers of software intended to safeguard the information to your account.
- To respond to government regulatory authorities or when compelled by law. For example, as a registered investment advisor, NAP is subject to compliance with governmental regulations and examination by the Securities and Exchange Commission.

### **Other Information**

We will notify you of our privacy notice annually. We reserve the right to change our privacy notice at any time. In such event, you will be notified of such changes as required by law.

For any questions on NAP's privacy notice, please contact our Compliance Manager at (212) 689-1500.